

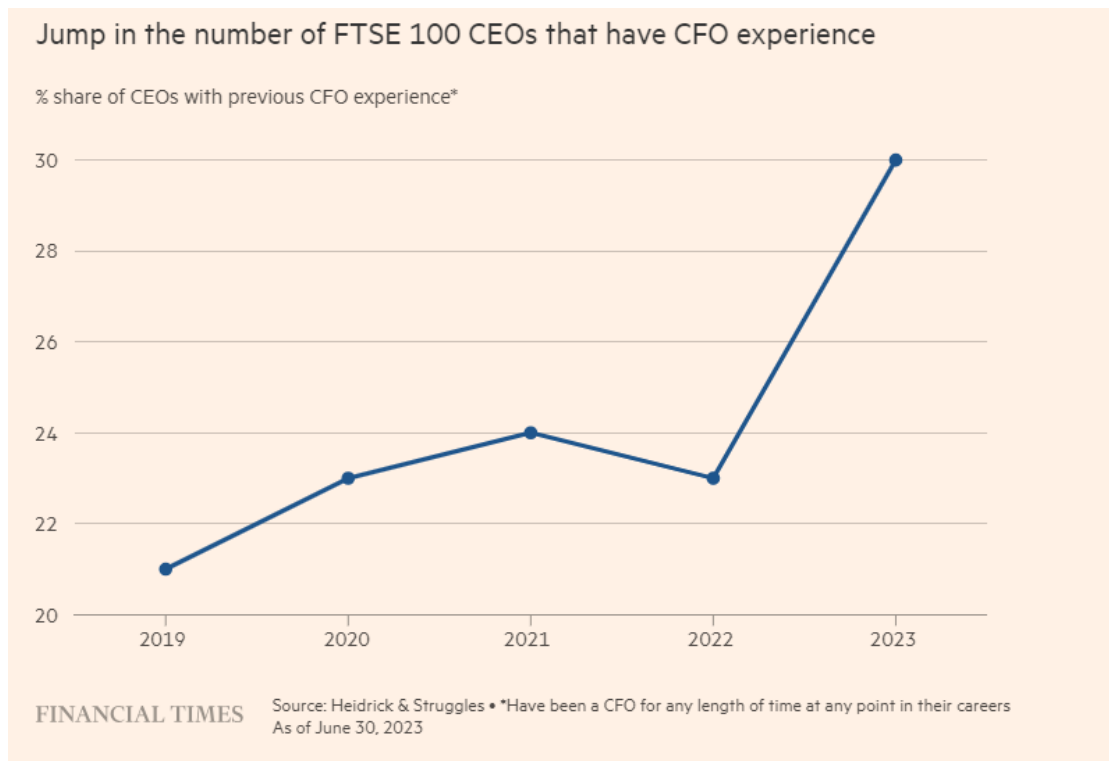


The CFO of the future

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The CFO of the Future – the CEO?



In its survey of nearly 600 CFOs, 82% said their role had significantly grown in the past five years

They are the architects of business resilience and growth

Several chairs have said to me if their CEO was hit by a bus, it would be the CFOs who would step in

Source: Financial Times Online

The CFO Scorecard

Where do you focus your time... and where should you focus?

- Financing and capital structure
- Financial analysis and insights
- Investment appraisal
- Cost reduction
- Property investment strategy
- M&A

- Compliance (FCA, HMRC)
- S.A.O responsibilities
- Cyber security
- Asset liquidity and solvency
- Data governance and quality



- Investor relations
- Team Management
- Organisational design
- Interaction with rest of C-Suite
- Roles and responsibilities
- ESG

- Transaction processing
- MI and financial statements
- Working capital management
- Budgeting and forecasting
- Cash flow analysis
- Tax planning

What's new on the CFO agenda?



Change Agenda

- Understanding the breadth of change
- Cost benefit
- Impact of change



Data and KPIs

- Clearly defined strategy
- Relevant KPIs
- Understood by the wider organisation



ESG

- Identification of regulations
- Impact of strategy on ESG
- Risk management



Digital/Automation

- Assess automation potential
- Quality of data and systems
- Adopting the appropriate solution

← Stakeholder Management →

Personal Attributes

Delegation

Seeing the
big picture

Influencing

Inclusive
leadership

Know your
strengths

Building a
team

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